

INDERPREET KAUR

MARKETING & INTERIOR DESIGN

PROFILE

My role as a Marketing & Communications Assistant at Birmingham City University has enabled me to gain skills in effectively delivering social media marketing campaigns, designing for the web and creating engaging content. My true passion lies in Interior Design and I am currently studying for a Diploma in Interior Design alongside my full-time job to pursue this. This will provide me with the skills and knowledge required to begin a career in the industry. I also understand the value of experience, so I am currently searching for a position within the design industry.

EDUCATION

Diploma of Interior Design
British College of Interior Design
2022 - Present

BA (Hons) Media and Communication
Birmingham City University
2016 - 2019

SKILLS

Social Media / Web Marketing
Writing for Web (Blogs/Articles/Webpages)
Designing for digital / print
Working in a team
Verbal / Written Communication
Planning and Organising
Customer Service

SOFTWARE

HTML (Web Marketing)
Microsoft Office
Adobe Software
Google Suite
Google Analytics
Canva

EXPERIENCE

RECRUITMENT EVENTS ASSISTANT / BIRMINGHAM CITY UNIVERSITY / 2022 - PRESENT

My current role as a Recruitment Events Assistant, involves organising a range of events from planning to execution. This includes liaising with internal and external teams, organising and coordinating several projects and communications at one time, and providing excellent customer service on a daily basis.

FOUNDER / INDIINTERIOR / 2020 - PRESENT

Over the last year, I have also created a side project based on my passion for interior design. To market the project, I created an Instagram account and increased the organic following from 500 to 2400 in the space of 18 months.

MARKETING & COMMUNICATIONS ASSISTANT / BIRMINGHAM CITY UNIVERSITY / 2020 - 2021

In this role, I planned, created and produced marketing material for the Faculty of Computing, Engineering and the Built Environment, at Birmingham City University. Within this role, I created email marketing, social media content, blog posts and built web pages using HTML.